

**INCREASE YOUR
BUSINESS AT
WORKSHOP 7**

**"DELIVERING POWERFUL
PRESENTATIONS"**

You will spend two half-days working on the main skills and techniques of DELIVERING CONFIDENT, POWERFUL and MEMORABLE PRESENTATIONS, including the vital areas of:

- ◆ **what is my vision**
- ◆ **projecting your image**
- ◆ **how do I look**
- ◆ **what do the audience hear**
- ◆ **structure of presentations**
- ◆ **prompts, keypoints, finish**
- ◆ **word psychology**
- ◆ **identifying personality traits**
- ◆ **adapting your style for success**
- ◆ **what not to do**
- ◆ **presentation styles**
- ◆ **meeting styles**

This Workshop is intended to help those companies and individuals who want to

- ◆ **construct successful strategies for increasing sales**
- ◆ **develop the skills of professional, friendly presentations**
- ◆ **increase the competence and confidence of their staff.**

Now, in the seventh Workshop of the series you will be shown the simple steps to developing confidence when making a presentation and how being yourself is a positive attribute. To have and show passion and enthusiasm for your product or service. Emotion sells!

This Workshop will show you how to prepare presentations, take control of new business and bring new sales to your company. The message is simple and very effective:

"You can develop a winning strategy that presents you and your company in the best light and attracts new clients to your business"

Join us for the Workshop and use the best training possible in this vital field to increase your business.



What do you want to achieve today?

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